



# *Sponsorship Packages*

## *2026*

Coastal Crush Management Team:

Toni Auld

Lauren Logan

Catherine "Caddie" Hardy

Coastalcrushlax.com

[crushlax@coastalcrushlax.com](mailto:crushlax@coastalcrushlax.com)

@coastalcrushlax

## *About*

Coastal Crush Lacrosse is a Hampton Roads premier lacrosse league serving the entire area, from Williamsburg to the Outer Banks. We have over 1,000 players and 250+ coaches each year. Sponsoring Coastal Crush Lacrosse is a great way to support local lacrosse while receiving wide reaching exposure for your business.

The Coastal Crush Lacrosse Mission is to formulate a comprehensive recreational lacrosse league with spring seasons, fall seasons and winter skills sessions. We focus on player and coach development while ensuring a culture of fairness, growth, inclusion, and competition. Like you, we are embedded in and inspired by the community. Our goal is to create high quality pipeline of lacrosse athletes for high school age programs.

## *Business Exposure Opportunity*

Coastal Crush Recreational Lacrosse is a recreational league with 1,000 athletes, 250+ coaches and their families. Our participants live throughout all of Hampton Roads from Williamsburg to the Outer Banks. Through our sponsorship program, your company will receive significant business and brand exposure within our vast community. We feature our sponsors on our game fields, much coveted t-shirts given to all participants, our website, social media, and via our email distribution. We consider sponsors to be important partners. Coastal Crush will treat you like you are a part of our lacrosse family, because you are! Please join us to advance the game of lacrosse in Hampton Roads and support the development of our young athletes.

If any of these sponsorship opportunities interest you, please contact us at [crushlax@coastalcrushlax.com](mailto:crushlax@coastalcrushlax.com). We look forward to working with you to grow the game of lacrosse in Hampton Roads.

Thank you!



<i>Sponsorships Available</i>	<i>Sponsorship Types and Benefits</i>	<i>Sponsorship Price</i>
3	Exclusive, Premier Community Partner <ul style="list-style-type: none"> <li>• Exclusive Community Partner Banner/sign featuring only your company's logo</li> <li>• Exclusive monthly (12) Social Media feature posts</li> <li>• Quarterly (4) exclusive email blast to Coastal Crush community</li> <li>• Logo on coveted Coastal Crush 2026 t-shirts (approx. 1,500 per spring season)</li> <li>• Logo on website homepage and featured in Community Partner section of website</li> <li>• Logo on ALL fliers</li> <li>• Logo featured as a Community Partner on social media (Facebook, Instagram)</li> <li>• Exclusivity for your industry</li> </ul>	\$5,000 Deadline: 12/31/26
4	Gold Community Partner <ul style="list-style-type: none"> <li>• Gold Level Logo on Community Partner/Business Listing Banner/sign</li> <li>• Quarterly (4) exclusive email blast to Coastal Crush community</li> <li>• Logo on coveted Coastal Crush 2026 t-shirts (approx. 1,500 per spring season)</li> <li>• Logo on website homepage and featured in Community Partner section of website</li> <li>• Logo featured as a Community Partner on social media (Facebook, Instagram)</li> </ul>	\$3,000 Deadline: 12/31/26
5	Silver Community Partner <ul style="list-style-type: none"> <li>• Silver Level Logo on Community Partner/Business Listing Banner/sign</li> <li>• Logo featured in Community Partner section of website</li> <li>• Twice a year (2) social media featured posts.</li> <li>• Logo featured as a Community Partner on social media (Facebook, Instagram)</li> </ul>	\$1,500 Deadline: 12/31/26
5	Bronze Community Partner	\$750 Deadline:

	<ul style="list-style-type: none"> <li>• Bronze Level Logo on Community Partner/Business Listing Banner/sign</li> <li>• Logo featured in Community Partner section of website</li> <li>• Logo featured as a Community Partner on social media (Facebook, Instagram)</li> </ul>	12/31/26
Unlimited	Business Listing Sponsor: <ul style="list-style-type: none"> <li>• Business Name Listed on Website</li> <li>• Business Name Featured on Social Media Promotions of our Business Sponsors</li> </ul>	\$150 Deadline: 12/31/26
Unlimited	Contribute to Crush4All Scholarship Fund  Crush4All is a Coastal Crush Recreational Lacrosse program that raises money to provide equitable access to the sport of lacrosse across Hampton Roads. Contributions will be used to pay for registration fees and equipment for players unable to cover the costs. <ul style="list-style-type: none"> <li>• Crush4All Scholarship contributions will be listed on our website and featured on social media.</li> <li>• Corporate or personal (if desired) contributions above \$500 will include a logo or graphic representing your contribution.</li> </ul>	Any Amount