



## **Sponsorship Packages 2025**

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## About

Coastal Crush Lacrosse is Hampton Roads' premier lacrosse league serving the entire area, from Williamsburg to the Outer Banks, with over a 1,000 players and growing. Sponsoring Coastal Crush Lacrosse is a great way to support local LAX while receiving great exposure for your business.

The Coastal Crush Mission is to formulate a comprehensive recreational lacrosse league that focuses on player and coach development while ensuring a culture of fairness, growth, inclusion, and competition. Like you, we are embedded in and inspired by the community. Our goal is to create a high quality pipeline of lacrosse athletes for the high school-age programs, including our own Crush Elite Travel program.

We partner with local businesses, like yours, and local universities to grow the game. Thank you for supporting our athletes and the game of lacrosse in our Community. We couldn't do it without you!



## Business Exposure Opportunity

Coastal Crush Lacrosse is home to over a 1,000 athletes and their families. Our participants live throughout all of Hampton Roads from Williamsburg to the Outer Banks. Through our sponsorship program, your company will receive significant business and brand exposure within our vast community. We feature our sponsors on our game fields,

t-shirts given to all players and coaches, our website, social media, and via our email distribution. We consider sponsors to be important partners and, as such, we want to ensure you get as much out of our partnership as our community gets out of your sponsorship. We treat you like you are part of our lacrosse family, because you are! Please join us to advance the game of lacrosse in Hampton Roads and support the development of young athletes to the highest level of competition in the sport!

Let's get your business great exposure!

*Thank You!*





## Club Level Sponsorship Options

Sponsorships Available	Sponsorship Type and Benefit	Sponsorship Price
3	<p><i>Exclusive, Premier Community Partner</i></p> <ul style="list-style-type: none"> <li>• Exclusive Community Partner Banner Featuring Only Your Company's Logo</li> <li>• Exclusive Monthly (12) Social Media Feature Posts</li> <li>• Quarterly (4) exclusive e-mail blast to Coastal Crush community</li> <li>• Logo on Coastal Crush 2025 T-shirts</li> <li>• Logo on website homepage and featured in Community Partner section of website</li> <li>• Logo on all flyers</li> <li>• Logo featured as Community Partner on social media (Facebook, Instagram, Twitter)</li> <li>• Exclusivity for your industry. For the year as our Exclusive, Premier Community Sponsor, Crush will not accept other major sponsors from your industry.</li> </ul>	<p>\$4,000</p> <p>Deadline: 12/31/24</p>
4	<p><i>Gold Community Partner</i></p> <ul style="list-style-type: none"> <li>• Gold Level Logo on Community Partner / Business Listing Banner</li> <li>• Logo on Coastal Crush 2025 T-shirts</li> <li>• Quarterly (4) Social Media Featured Posts</li> <li>• Logo on website homepage and featured in Community Partner section of website</li> <li>• Logo featured as Community Partner on social media (Facebook, Instagram, Twitter)</li> </ul>	<p>\$2,500</p> <p>Deadline: 12/31/24</p>
5	<p><i>Silver Community Partner</i></p> <ul style="list-style-type: none"> <li>• Silver Level Logo on Community Partner / Business Listing Banner</li> <li>• Logo featured in Community Partner section of website</li> <li>• Twice a year (2) Social Media Featured Posts</li> <li>• Logo featured as Community Partner on social media (Facebook, Instagram, Twitter)</li> </ul>	<p>\$1,000</p> <p>Deadline: 1/15/25</p>
5	<p><i>Bronze Community Partner</i></p> <ul style="list-style-type: none"> <li>• Bronze Level Logo on Community Partner/ Business Listing Banner</li> <li>• Logo featured in Community Partner section of website</li> <li>• Logo featured as Community Partner on social media (Facebook, Instagram, Twitter)</li> </ul>	<p>\$500</p> <p>Deadline: 1/15/25</p>

Sponsorships Available	Sponsorship Type and Benefit	Sponsorship Price
1	<p style="text-align: center;"><i>Exclusive Clinic Sponsor</i></p> <p>Coastal Crush features at least 7 lacrosse clinics throughout the year in Hampton Roads from Williamsburg to the Outer Banks. Our exclusive Clinic Sponsor will receive the following benefits:</p> <ul style="list-style-type: none"> <li>• Logo featured on signage at clinic / field</li> <li>• Logo featured on Clinic SWAG</li> <li>• Business and logo featured on all marketing and promotions of Crush clinics including flyer, email outreach, and social media</li> <li>• Business and logo featured on fliers and all advertising to promote clinics</li> <li>• Featured on website as Exclusive Clinic Sponsor</li> <li>• Featured in social media (Facebook, Instagram, Twitter) as Exclusive Clinic Sponsor</li> </ul>	<p style="text-align: center;">\$2,500</p> <p style="text-align: center;">Deadline: 1/31/25</p>
12	<p style="text-align: center;"><i>Adopt-A-Field Sponsor</i></p> <ul style="list-style-type: none"> <li>• Logo featured on field of your choosing (pending availability on a first-come-first-served basis)</li> <li>• Listed as a Field Sponsor on Coastal Crush website</li> <li>• Featured as a Field Sponsor on social media (Facebook, Instagram, Twitter)</li> </ul>	<p style="text-align: center;">\$250</p> <p style="text-align: center;">Deadline: 3/1/25</p>
Unlimited	<p style="text-align: center;"><i>Business Listing Sponsor</i></p> <ul style="list-style-type: none"> <li>• Business Name Listed on Website</li> <li>• Business Name Listed on Banner</li> <li>• Business Name Featured on Social Media Promotions of our Business Sponsors</li> </ul>	<p style="text-align: center;">\$100</p> <p style="text-align: center;">Deadline: 3/1/25</p>
Unlimited	<p style="text-align: center;"><i>Contribute to Crush4ALL Scholarship Fund</i></p> <p><b>Crush4ALL</b> is a Coastal Crush Lacrosse program raising money to provide equitable access to the sport of lacrosse across Hampton Roads. Contributions will be used to pay for registration fees and equipment for players unable to cover the costs.</p> <ul style="list-style-type: none"> <li>• Crush4ALL Scholarship Fund Contributions will be listed on our website and featured on social media.</li> <li>• Corporate or personal (if desired) contributions above \$500 will include a logo or graphic representing your contribution.</li> </ul>	<p style="text-align: center;">Any Amount</p>



# Thank you for your support!

Sponsor (Individual / Business) Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Website: \_\_\_\_\_

Contact's Name: \_\_\_\_\_

Contact's Phone: \_\_\_\_\_

Contact's Email Address: \_\_\_\_\_

## Sponsorship Levels

Sponsorship Type: \_\_\_\_\_

Total Sponsorship Amount: \_\_\_\_\_

## Payment Information, Please check one:

Check

Credit Card

### If paying by Credit Card, Please fill out the information below:

Card Type:  MasterCard  VISA  Discover  AMEX  Other \_\_\_\_\_

Cardholder Name (as shown on card): \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date (mm/yy): \_\_\_\_\_

Cardholder ZIP Code (from credit card billing address): \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_ Date: \_\_\_\_\_